

Worksware ERP Solution for Keetronics India Pvt. Ltd.

Executive Summary

Keetronics (India) Pvt. Ltd. is a fast growing company that specialises in manufacturing PCF & PCB membrane Switches, Customised Computer Keyboards with the latest Duraswitch and Capactive technology, for the past 23 years. Due to these dynamics this sector has been an early adapter of ERP, such as this company making special purpose machines with standard configuration, yet customized as per customer specific requirements. Worksware ERP has been able to get many projects in these domains due to combination of affordable price, delivery, and well defined implementation methodology.

After discussion with management, a multipronged strategy was implemented. After implementing the strategy, at the end of first year inventory carrying cost was reduced by 18% there by improving bottom line.

Challenges faced by Keetronics

Keetronics, going through a rapid growth path, found its existing systems obsolete to meet the growing business needs. Primary challenge areas identified were:

- Improper Management of rapidly growing stocks and inventory
- Inefficient Planning and managing production matched to demand and supply
- Lack of Reporting needs for financial decision making





Solution offered to Keetronics

An Easy to Use ERP System with Strong Production Environment, Comprehensive Reporting, and Complete Visibility across the Entire Enterprise

Worksware accommodates the needs of both small and large manufacturing, sales and distribution organizations and gives everyone in the company, complete control over their work area.

Modules offered for Keetronics for a smooth running of production process.

- 1. Sales module
- 2. Accounts module General Ledger Accounts
- 3. VAT / Sales Tax module
- 4. Inventory Management module
- 5. Purchase & Pre-purchase module
- 6. MRP Material Requirement Planning module / Supply Chain Management (SCM)
- 7. BOM Bill of Materials module

- 8. Production module (Assembly Production and Process Production) CRM module (Customer relationship management) and pre-sales module.
- 9. Payroll and HR module
- 10. Cost sheet module preparing estimate
- 11. Order Fulfilment module Sales Accounting (Shipping)



Key Benefits Achieved

Efficiency Gains throughout the Organization Gives More Control to the Company for Longterm Growth

- Centrally managed a single system with minimal maintenance costs
- Transparency in the recruitment and employee appraisal processes which enabled hiring, engaging and rewarding performance based on the right competencies and proven performance
- Real time reporting for higher management and tracking of set goals and objectives
- Informed decision making due to readily available real time reports
- Centralized control over HR processes, with region level flexibility to implement localized changes
- Efficiency improvement for HR functions and processes
- Cost savings due to not having to maintain multiple systems
- Easy sharing of best practices across the various centers
- Easy access self-service function made available for employee self-help
- Easy learning facilitated for common tasks through document sharing and online tutorials, resulting in time and cost savings
- Increased employee morale, productivity and engagement





About Atlantis

Atlantis Cloud ERP solutions is a Canada based ITEs company headquartered in Toronto, Canada with development centers in Michigan, USA and Pune, India. Atlantis Consulting offers powerful software solutions aimed specifically at the manufacturing, distribution, e- commerce, retail sectors and Warehouses. Established in 1990 and is headquartered in Toronto Canada with development centers in India. We specialize in ERP solutions and offer cloud based and on premise solutions catering to the needs of every forward thinking enterprise.

Atlantis has a strong customer base in the Indian manufacturing industry with its flagship solution "worksware Enterprise Resource Planning (ERP) system". Worksware enterprise product line has been designed specifically for businesses in manufacturing, sales and distribution. The system gives an organization complete insight to the sales, production, inventory and financial data and makes it easy to identify the opportunities for cost savings and efficiency improvements.

Our Products:-

- Retail ERP
- ERP for Manufacturing
- POS Solutions

Our Services:-

- Application Development
- Cloud DMS
- Asset Management
- Asset Verification
- Product Implementation & Support

To know more about Worksware ERP, reach us over salesindia@atlantisclouderp.com

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