

# Business Automation Solutions

# BMCloud ... Control Your Business ...



## 1990

Atlantis team introduced "Business Manager DOS" in 1990. Since then, it has evolved into over 20 different modules and multiple versions.

## 2000

Business Manager evolved to its Windows version and, in 2000, to its Web version (BM-Web) accessible from anywhere.

## 2013

2013 Business Manager Cloud was introduced to the market as a hosted solution to customers in North America.

For over 20 years, Atlantis Consulting Group has provided business-automation services for Provincial, Federal, State governments and institutions; helped small- and medium-sized enterprises with their Business-Automation needs and requirements. Atlantis employees have years of experience in management, development, deployment, and maintenance of Enterprise Management Applications. Atlantis is a service-oriented company that focuses not only on SaaS products, but a on specialized and reliable ERP (Enterprise Resource Planning).

**About BM Cloud:** BM Cloud is the new generation of the Business Manager. It is easy to use, integrated, accessible wherever you are. BM Cloud is designed for speed, usability, flexibility, and runs on most of the browsers. Business Manager BM Cloud brings together the critical business information, and operating budgets of various business units such as marketing, warehouse management, supply-chain management, financial information into a central hub where all business units or departments have instant access to the same information.

The fundamental reason for adopting BM Cloud is to

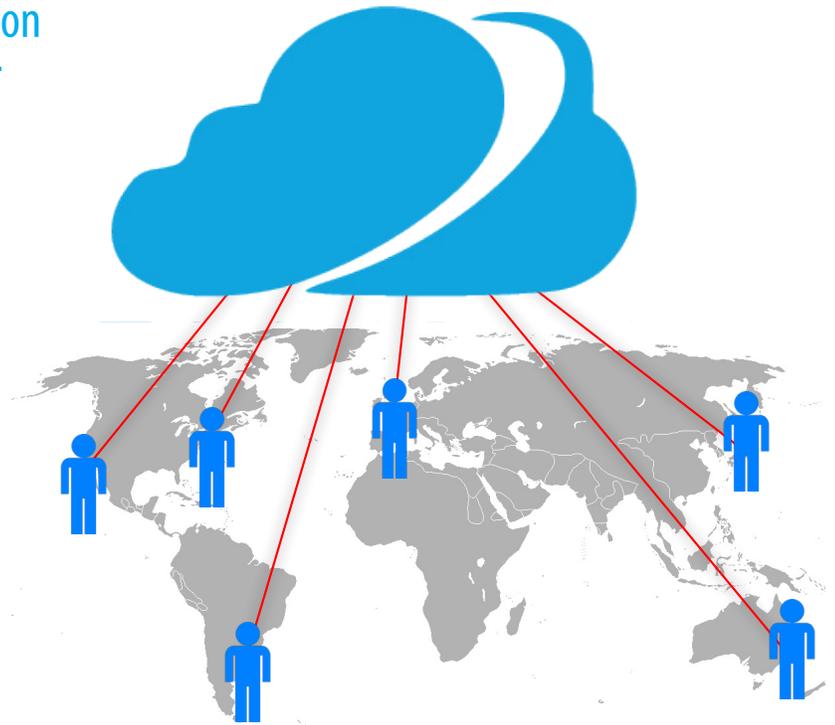
avoid bottlenecks, redundancies or duplication of resources within the organization. Another example is sharing inventory information with suppliers who can respond ahead of time to low-inventory scenarios.

The desired result is enhanced internal business processes, improving supplier relationships, and customer satisfaction. BM Cloud computing allows users to switch applications easily and rapidly using the one that suits their needs best. And the BMCloud SaaS is provided as a month-to-month service.

# Anywhere, Any Time, on Any Device.

Integrated information and communication using the same data whether across your town or across the world.

BM Cloud enables the same system to provide data across various locations: for example, main office in Singapore, a warehouses in Vancouver and Miami, the customer service centre in Chicago. It makes sense to have marketing, billing, shipping all on the same page. All these business hubs use and see the same data regardless of their physical locations. In this case, the ERP system eliminates the need for storing redundant data in multiple geographical locations. There is no requirement for each location to enter, upload or extract data to and from the central data storage site; it's all online, accessible from any device within seconds.



"Virginia Department of Conservation, Division of State Parks, has been using the Business Manager Matrix and POS system since 2004. We love the system. BM POS is easy to set up and for our staff to use. It can easily be customized for each of our sales locations. Business Manager Matrix allows our management to control who has access to the various modules and reports."

"As state parks our busy season is the summer months and we bring on about a thousand part time staff between 16 and 20 years old. BM POS is easy for the new staff to learn and being able to place the system in training mode means the staff can practice as much as needed without affecting the actual sales."

"Customer service is top notch and we get a response 24/7/365. Nothing is impossible for Atlantis. All we have to do is ask."

**Ann Henderson**  
Business Manager, Virginia State Parks

My company's utilization of Atlantis for over a decade is based upon the quality of the support we have and continue to receive. We are a small chain of health-food stores that also sells on Amazon and Bonanza, plus wholesale to foreign countries. We have used Atlantis to create invoices, control inventory, information on over 20,000 accounts, prepare marketing analysis as well as Profit-and-Loss statements. The relationship goes back before there was an Atlantis and they are continually evolving and educating my staff. They have been available all hours and days to problem solve. Obviously I strongly recommend them.

— **Gary R Dubin**, President Vitamin Hut International, Global Source Management & Consulting, Inc., and Vitamins Galore

"I can not say enough good about this company!!!! Everyone who works there is always so helpful and you can always rely on them day or night!! Our company has gone through a lot of changes is the past year, and Atlantis team has gone above and beyond in helping us to have a nice changeover. In my opinion you can not go wrong in anyway if you choose this company!!!!!!"

— **Kimberly Shea**, Office Manager/ Asst. Buyer  
Phantom Halloween

# Financial Management, Reporting, Data Analysis



Make the best business decisions with real-time financial data at your finger tips ... any time, anywhere, on any device.

Business Manager enables you to make informative, time-critical and cost-saving decisions to give your business the edge it needs to survive in today's competitive market. You no longer have to wait for your bookkeeper or accountant to provide you with financial statements that serve too little too late. Business Manager provides you with the information you need, when you need it. With Business Manager, you can lead your company to success with accurate and up-to-date financial information.



## Business Intelligence

Business Manager provides you with the information you need to set goals and measure performance. It is designed to help you make sound decisions based on up-to-date and accurate information. Business Manager also allows you to transfer data to your local computer to generate customized reports.

BM Cloud Business Manager software functionality includes a decision-support-system driven by a data warehouse. This data warehouse provides decision-makers with real-time access to reports, online charts, and tables and other pertinent information in the form of key performance indicators, financial reports, and scorecards. It is real-time business intelligence functionality that is needed for accurate data mining and effective financial analysis. Data can be viewed in various forms from summary statements to detail level to anticipate and correct any arising concerns or potential bottlenecks. BM Cloud provides a 360-degree view of your organization's overall health and arms the decision-makers with the tools necessary to make decisions with better and faster view of the data.

## Warehouse Management

No matter how simple or complex your particular requirement is, the goal of a warehouse management system is the same: to provide the information management needs to deploy the most efficient movement of materials within a warehouse. BM Cloud Warehouse Management enables centralized management of tasks such as tracking inventory levels and stock locations; it is a comprehensive tool with advanced features for distribution-business processes such as lot control, route shipping, serial-number tracking, paperless zone picking, and many more. This is BM Cloud module that enables and supports the efficient day-to-day operations in a single warehouse or all your warehouses across the globe.

# Order Management, Inventory, CRM

## Order Management

BM Cloud Order Management is an order-to-cash solution that provides business managers complete control over order-management processes, enabling them to monitor order progress from multiple channels like e-commerce, call centers, sales force, and others. The system enables you to review issues, resolve problems, and modify fulfillment processes. BM Cloud helps enterprises increase fill rates and inventory turns, reduce markdowns, improve customer loyalty and increase share of wallet. BM Order Management enables you to make better decisions about how to promise and fulfill customer orders, resulting in improved profitability and customer satisfaction.

BM Cloud Order Management provides the flexibility you need to track trends, maintain statistics, and refine your replenishment techniques. It's a simple, fast, and efficient remedy for the order-management headaches that are holding so many businesses back today.

## Inventory Management

Up-to-date and accurate inventory information: BM Cloud Inventory Management provides the flexibility you need to track trends, maintain statistics, and refine your replenishment techniques. Business Manager ensures that fast-moving items are always in stock and relocates slow-movers to stores with a greater demand. Business Manager takes advantage of the latest wireless technology to track merchandise movement throughout your organization and reduce shrinkage.

BM Cloud Inventory Management enables you to reduce storage costs and improve turnover by automating the replenishment across your entire organization. It defines and maintains optimum stock levels at all stores and warehouses and automatically generates purchase orders saving you time and money. Purchase orders can be communicated to suppliers via XML, Email, Fax or Print. Business Manager completes the replenishment cycle by integrating to bar-code printers to generate product labels, automate receiving operations and eliminate manual errors.

## Customer Relationship Management

As quality of service increasingly becomes the factor differentiating you from your competition, a responsive and cost-effective solution becomes more essential than ever. BM Cloud's Customer Relationship Management module provides you with customer data capture capabilities that enable you to target customers with promotional events and react quickly to changing market conditions.

BM Cloud Customer Relationship Management helps you gain more knowledge about your customers. You will know who your best customers are, what they purchase, when they purchase, and what is their preferred method of payment. This information helps you to invest your marketing efforts and dollars in the right customers at the right time.



### KEY FEATURES:

- Multi-Channel Order Processing: integrated order-to-cash processes for all order channels.
- Split Orders: large orders can be split to multiple orders
- Credit Management
- Back Ordering
- Returns Management
- Email Notifications
- Billing and Invoicing
- Economic Order Quantity
- Workflow with inventory check
- Multi-Site Inventory Monitoring
- Automated Replenishment
- Partial Shipment
- Multiple Pricing
- Centralized Purchasing
- Cost Tracking
- Stock Movement
- Barcode Scanning

# Business Manager for Retail & BM POS



The BM POS acronym of Business Manager Point of Sale, is a simple, powerful and inexpensive Point-of-Sale Software solution. Any computer device can be made a point-of-sale system, including tablets and laptops. Fully integrated with BM Cloud, for real-time analytics that bring enterprise-level features with perfect solution to delight customers and gain actionable insights into business. **No license fees, reliable point-of-sale solutions.**



## BM Cloud ... a great solution for e-commerce and retail stores

Business Manager for Retail is a web-based monthly subscription service for small- and medium-sized retailers to give the power of full retail IT without stretching your personnel or your capital budget. It's an easy-to-use SAAS application designed to automate every facet of retail and distribution business: increase sales, improve turnover, and drive down costs. Business Manager is modular and flexible. You can mix and match modules to create a comprehensive solution that meets all your business needs. It is a complete cloud-based automation solution designed to help you conduct your daily business activities with ease, control, and efficiency from anywhere and on any device.

- Sales capture
- Integrated credit card processing
- Store credits and returns
- Manager security and controls
- Price change management
- Automated store close
- Time and attendance
- Deposits to safe, bank & cash over/short
- Layaways and special orders (CRM module)
- Inventory management & transfers
- Physical inventory
- Automated Replenishment
- Employee audit & performance tracking
- Sales Commission
- Accounts Receivable
- Wireless support
- Customer profiling (CRM module)

## Payment processing

BM POS system integrates to major credit card processors in North America in order to process payments quickly and accurately. Now you can have one point-of-sale solution that does it all – processes payments as well as all other store-related activities. At your head office, BM POS system provides detailed payment reports to facilitate daily balancing and control operations. BM POS system tracks each and every payment from its initial conception to final collection, with complete control and audit reports.



# Why Choose BM Cloud Solutions ...

## The Atlantis BM Cloud Experience

- **Experience:** We have solved problems with Business Manager since 1990
- **Track Record:** Federal, Provincial, State governments and private-sector SMBs
- **Customer Retention:** Many of our clients have been with us for decades
- **Scalable yet personal:** Large enough to deploy; yet small enough to serve
- **Worldwide and Local:** Authorized reseller programs worldwide and locally

## The Atlantis BM Cloud Security

- High security with several levels of restricted access: data center, network, user
- Auditing capabilities, territory management, field-level security
- Data centers monitored 24-7-365 with video and night-vision cameras
- Access controlled by biometric, two-factor authentication

## The Atlantis BM Cloud Connectivity

BM Cloud ERP solution can be integrated with various CRM applications like Salesforce, SAP CRM, PeopleSoft, and others. BM Cloud supports CSV, XML, web services and flat-file data structures and allows you to customize the map relationships between the two systems. The BM POS acronym of Business Manager Point-of-Sale is simple, powerful and inexpensive point-of-sale system. It brings together enterprise-level features as a perfect solution that delights customers and gains actionable insights into your business operations.

**No additional hardware costs; the processing power required to run the applications is supplied by Atlantis.**

### Atlantis Provides:

- On-going upgrades automatically
- 24-7 Availability
- Multiple backups
- Network control
- Archiving for all data
- Database integration
- Multi-layered security
- Disaster recovery
- System maintenance

### Client Receives:

- Newest in innovations
- Rapid implementation
- Fast deployment
- Immediate upgrades
- Lower operating costs
- Better service levels
- Comprehensive security

## BM CLOUD BENEFITS:

Pay only for what and when you use. Choose only modules that you need. Subscriptions can usually be halted at any time (e.g., seasonal business).

Usage is scalable: Business Manager is designed to scale to peak loads and future growth. Easily handles millions of complex business and e-commerce transactions per day.

Updates are automated. No new software will be required as it often is with other types of applications and the updates will usually be deployed automatically by the cloud provider.

Cross-device compatibility; BM Cloud can be accessed via any internet enabled device such as internet-enabled phones and tablets.

Applications can be customized and whitelabelled; some software can be altered to suit the needs and branding of a particular customer.

Audit, Control and Archiving for several years. Hundreds of thousands of transactions per day can overwhelm less capable systems. Business Manager automatically logs all transactions and archives all information required for future audits.

Private, fully authenticated, and secure. Business Manager includes Oracle-initiated encryption technology to provide maximum levels of security for all your business transactions.

# Cloud-Based Services With Monthly Subscription

Order processing  
Inventory Management,  
Warehouse Operations  
Merchandising  
e-commerce

## BM Cloud ERP connects

Salesforce  
SAP CRM  
PeopleSoft  
PayPal  
Payment Gateways  
QuickBooks  
ACCPAC  
Sage  
Tally

## Supports

CSV  
XML  
Web services  
Flat file

## About Business Manager

### BM Cloud is a SAAS (Software as a Service)

Business Manager's cloud-based technology removes the need for you to purchase expensive servers, database, software, upgrades, and on-site specialists to support and maintain the system. It reduces your computer expenses by delivering all your automation needs for a low monthly payment. The monthly payment provides all your IT needs: processing power, software, upgrades, maintenance, and support. Powerful—yet simple and affordable.

BM Cloud is an easy-to-use application designed to automate every facet of retail and distribution business. It is a complete 'best-practices' automation solution designed to help you increase sales, improve turnover, and drive down costs throughout your business cycle.

## Working with Partners and Resellers

Atlantis invites Partners and Resellers to add BM Cloud and BM POS to their existing offerings. Atlantis offers extensive help, pre-sales and post-sales support, and we don't compete with you. Atlantis will compensate Partners for leads or referrals that result in a software license sale between Atlantis and the customer. This is a partnership that benefits everyone.

Atlantis offers a comprehensive range of solutions intended to enable our partners to generate significant incremental revenue through selling, implementing and supporting BM Cloud and BM POS products.

We value your business and look forward to work with you in the future. Please don't hesitate to get in touch with us regarding questions you may have. We are looking forward to hearing from you. For further information please visit [www.atlantisclouderp.com](http://www.atlantisclouderp.com), telephone 1-866-561-3093, email: [info@atlantisclouderp.com](mailto:info@atlantisclouderp.com)

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